

Closing Tues: HW 10.1

Closing Thurs: HW 10.2

Exam 1 will be returned Tues

### Entry Task (directly from HW)

Consider  $P(t) = 33t + 6t^2 - t^3$ .

For what value of  $t$  is  $P(t)$  increasing?

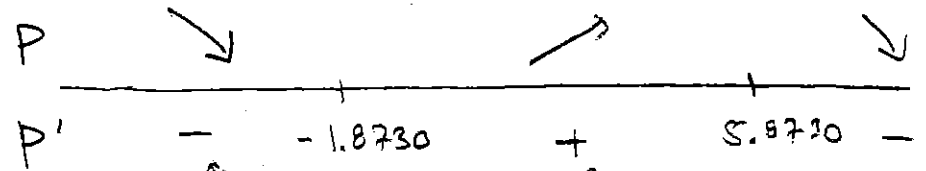
(You'll need a calculator to get some decimals). Also do the full 1<sup>st</sup> deriv.

number line analysis that we did in lecture on Friday.

$$P'(t) = 33 + 12t - 3t^2 \stackrel{?}{=} 0$$
$$11 + 4t - t^2 \stackrel{?}{=} 0$$

$\div 3$   
 $a = -1$   
 $b = 4$   
 $c = 11$

$$t = \frac{-4 \pm \sqrt{4^2 - 4(-1)(11)}}{2(-1)}$$
$$= \frac{-4 \pm \sqrt{16 + 44}}{-2} = \frac{(-4 \pm \sqrt{60})}{-2}$$
$$= -1.8730 \quad \text{or} \quad 5.8730$$



$$P'(-10) = 33 + 12(-10) - 3(-10)^2 = -387$$

$$P'(0) = 33 + 12(0) - 3(0)^2 = 33$$

$$P'(10) = 33 + 12(10) - 3(10)^2 = -147$$

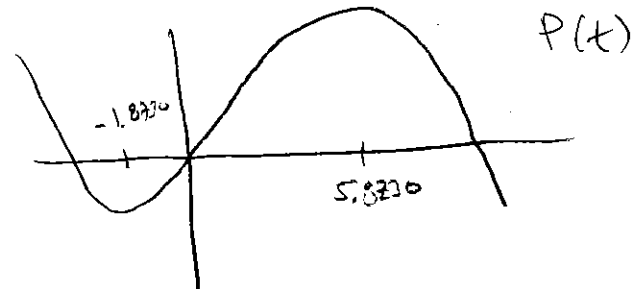
INCREASING ON

$$-1.8730 < t < 5.8730$$

(NOTE, IN HW IT IS AN APPLICATION WHERE ONLY POSITIVE MAKES SENSE)  
 $0 < t < 5.8730$

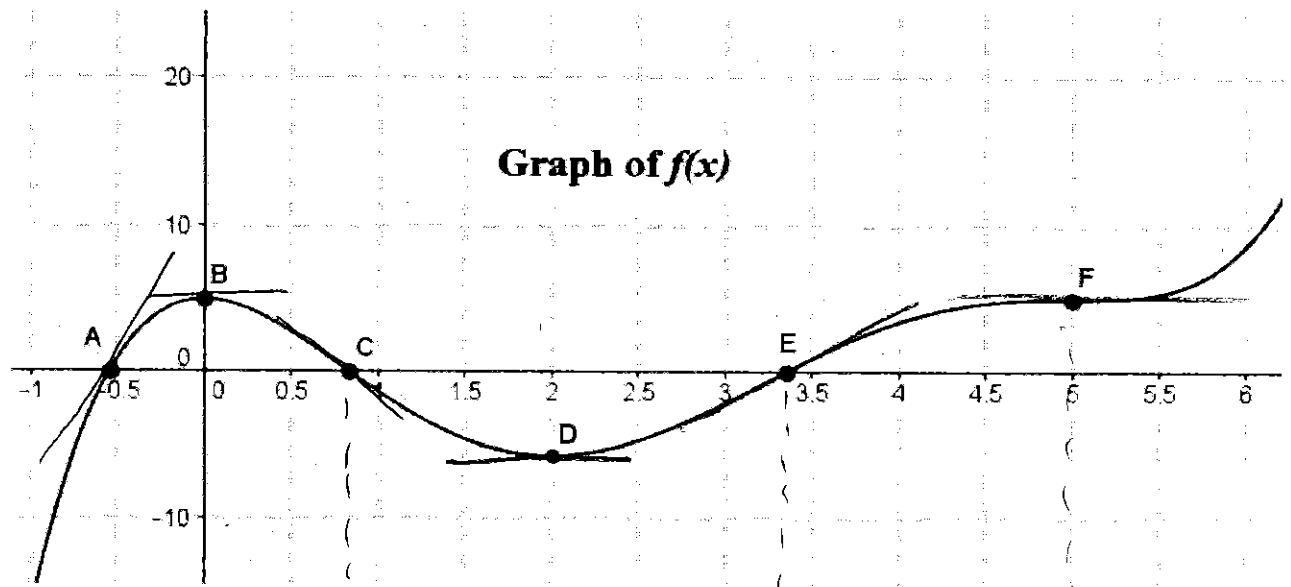
LOCAL MAX : AT  $x = 5.8730$

LOCAL MIN : AT  $x = -1.8730$



## 10.2 Concavity

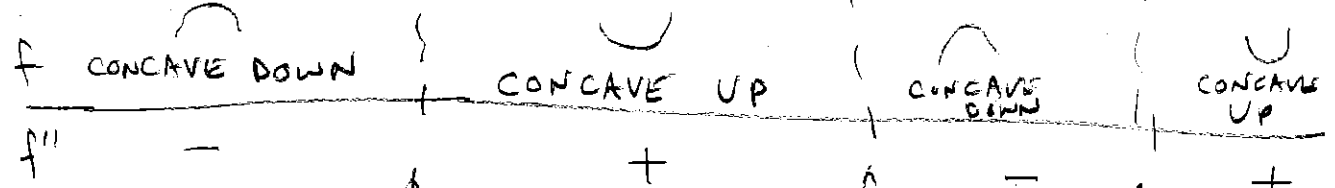
Consider the given  $y = f(x)$  graph (same graph from last lecture). Draw the tangent line at each point. Is the tangent line above or below the curve near that point?



At **A** AND **B**:  
tangent is above  
the graph. CONCAVE DOWN!

At **D**: tangent is below  
the graph. CONCAVE UP!

At **C**, **E**, **F**: tangent  
crosses the graph.  
POINT OF INFLECTION.



## Terminology:

If  $f''(x)$  is *positive* at  $x = a$ ,  
then  $f(x)$  is **concave up** at  $x = a$ .

This means the tangent slopes are increasing near  $x = a$  and the tangent line is below the graph at  $x = a$ .



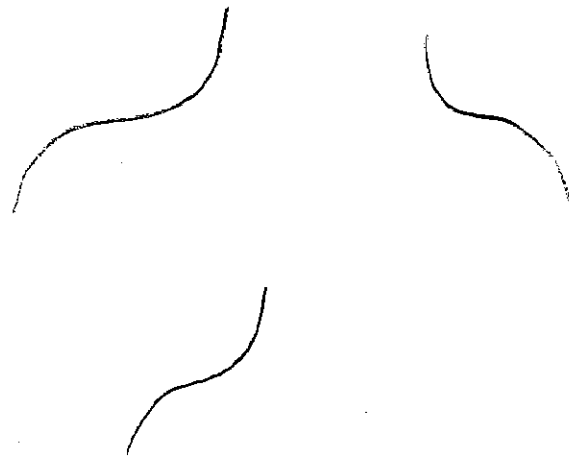
If  $f''(x)$  is *negative* at  $x = a$ ,  
then  $f(x)$  is **concave down** at  $x = a$ .

This means the tangent slopes are decreasing near  $x = a$  and the tangent line is above the graph at  $x = a$ .



If  $f''(x) = 0$  at  $x = a$ , then we say  $x = a$   
is a **possible point of inflection**.

A **point of inflection** is any point where  
the concavity *changes*.



Example:

$$\text{Let } f(x) = \frac{1}{2}x^4 - 3x^2 + 5x + 1$$

Find all intervals when  $f(x)$  is concave up and find all inflection points.

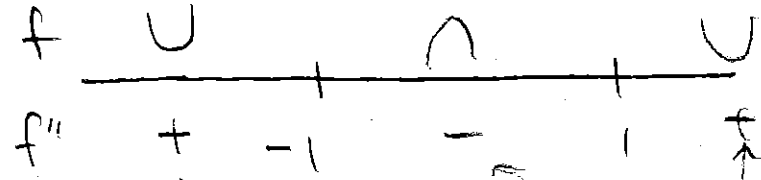
$$f'(x) = 2x^3 - 6x + 5$$

$$f''(x) = 6x^2 - 6 \stackrel{?}{=} 0$$

$$\Rightarrow 6x^2 = 6$$

$$\Rightarrow x^2 = 1$$

$$\Rightarrow x = \pm 1$$



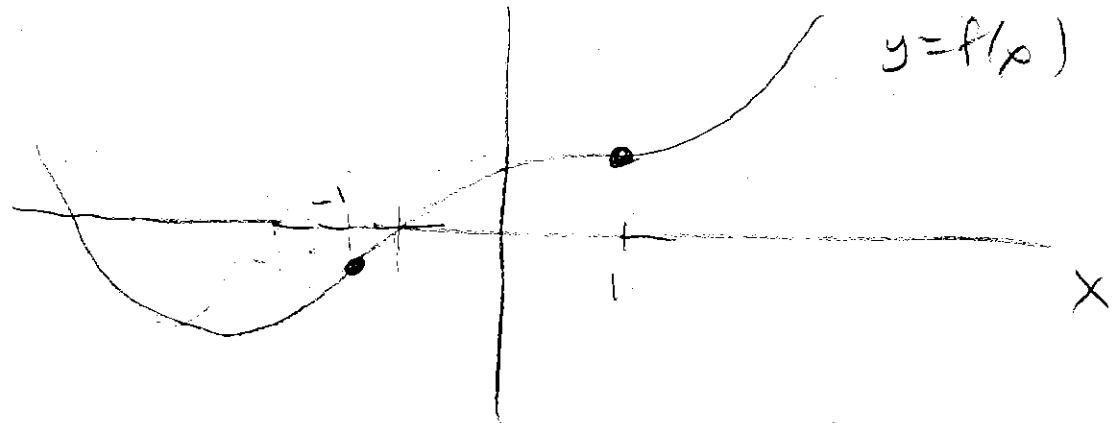
$$f''(-2) = 6(-2)^2 - 6 = 24 - 6 = 18$$

$$f''(0) = 6(0)^2 - 6 = -6$$

$$f''(2) = 6(2)^2 - 6 = 24 - 6 = 18$$

CONCAVE UP :  $x < -1$   
AND  $x > 1$

INFLECTION PTS :  $x = -1, x = 1$



## Summary of 1<sup>st</sup> and 2<sup>nd</sup> deriv. facts

$f(x)$	$f'(x)$	$f''(x)$
horiz. tangent	zero	
increasing	positive	
decreasing	negative	
possible inflection	hor. tangent	zero
concave up	increasing	positive
concave down	decreasing	negative

**1<sup>st</sup> Deriv Analysis:**(to find critical points, increasing, decreasing, local max/min, h.p.o.i)

*Step 1:* Critical Points

Find  $f'(x)$  and solve  $f'(x) = 0$ .

*Step 2:* Draw number line. Between critical points, pick values of  $x$  and plug into  $f'(x)$  to see if it is positive or negative.

*Step 3:* Make appropriate conclusions.

**2<sup>st</sup> Deriv Analysis:** (to find inflection points, concave up/down)

*Step 1:* Possible Inflection Points

Find  $f''(x)$  and solve  $f''(x) = 0$ .

*Step 2:* Draw number line. Between possible infection points, pick values of  $x$  and plug into  $f''(x)$  to see if it is positive or negative.

*Step 3:* Make appropriate conclusions.

Example:

Let  $g(x) = x^3$ .

Find all local optima and points of inflection, then sketch the graph.

1st Deriv. Analysis

$$g'(x) = 3x^2 \stackrel{?}{=} 0 \Rightarrow x = 0$$

For  $x < 0$ :  $g'(-1) = 3(-1)^2 = 3$

For  $x > 0$ :  $g'(1) = 3(1)^2 = 3$

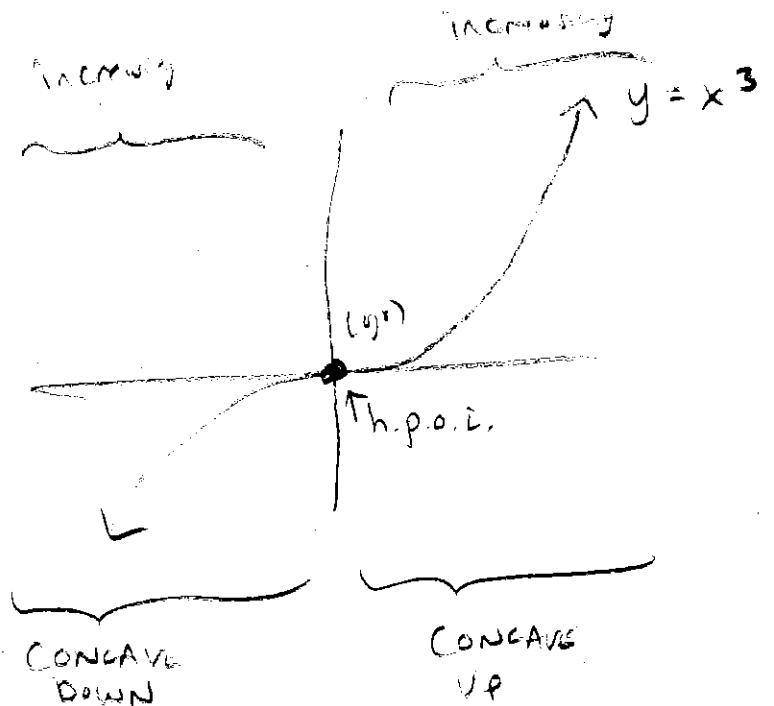
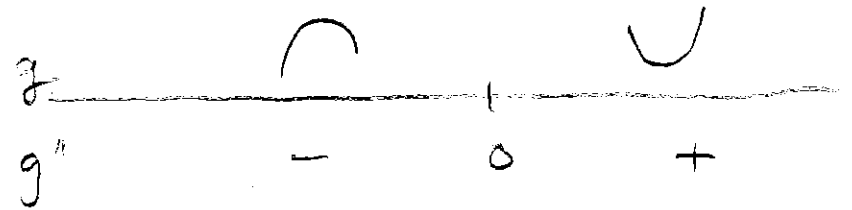
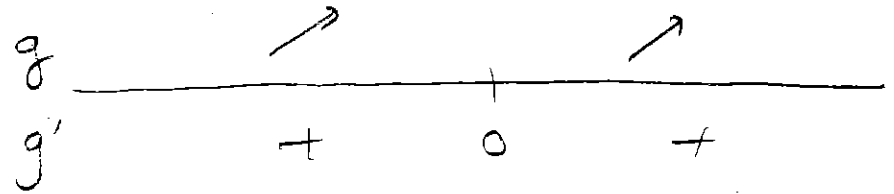
2nd Deriv. Analysis

$$g''(x) = 6x \stackrel{?}{=} 0 \Rightarrow x = 0$$

For  $x < 0$ :  $g''(-1) = 6(-1) = -6$

For  $x > 0$ :  $g''(1) = 6(1) = 6$

NO LOCAL OPTIMA!



Example: Let  $TC(q) = 5000q^2 + 125000$  dollars for producing  $q$  things.

Recall: Overall average cost per item is given by

$$AC(q) = \frac{TC(q)}{q} = \frac{5000q^2 + 125000}{q}$$

$\frac{\$}{\text{Thing}}$

Analyze  $AC(q)$ .

(What does it look like?, what are relative max/min? etc....)

Simplify!

ONLY  $q > 0$

$$AC(q) = \frac{5000q^2}{q} + \frac{125000}{q}$$

$$AC(q) = 5000q + 125000q^{-1}$$

$$AC'(q) = 5000 - 125000q^{-2} \stackrel{?}{=} 0$$

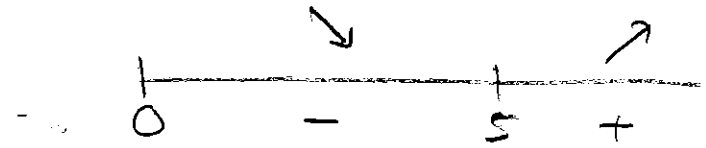
$$5000 - \frac{125000}{q^2} \stackrel{?}{=} 0$$

$\times q^2 \subseteq$

$$5000q^2 - 125000 \stackrel{?}{=} 0$$

$$5000q^2 = 125000$$

$$q^2 = 25 \quad q = \pm 5$$

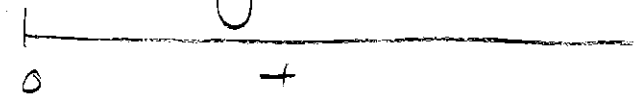


$$q < 5 : AC'(1) = 5000 - 125000 < 0$$

$$q > 5 : AC'(10) = 5000 - \frac{125000}{10^2} > 0$$

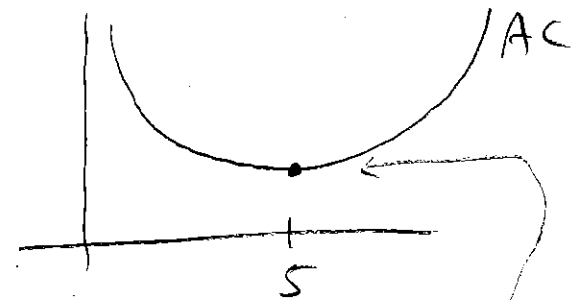
$$A''(q) = 250000q^{-3} = \frac{250000}{q^3}$$

NEVER EQUALS ZERO!



$$\text{For } q > 0 : AC''(1) = 250000 > 0$$

ALWAYS CONCAVE UP.



$$AC(5) = 50,000 \quad \frac{\$}{\text{thing}}$$

BREAK-EVEN PRICE (BEP)